



Parental Consent – Use of Images

Data Protection: Poltair School is registered as a data controller and processor, as part of Cornwall Education Learning Trust (CELT). The Trust aims to ensure that all personal data collected about staff, students, parents, governors, visitors and other individuals is collected, stored and processed in accordance with the General Data Protection Regulation (GDPR) and the expected provisions of the Data Protection Act 2018 as set out in the Data Protection Bill. The information that you provide will be maintained on the School's database, which is subject to strict controls and no unauthorised person has access. Poltair School is required to share some information with the Local Authority and with the Department for Education.

The CELT Data Protection Policy and Privacy Notice are available on the CELT website (<https://www.celtrust.org/web/policies/648328>) or from Poltair Reception.

➤ Use of Images for Media Purposes

There are occasions when we wish to take photographs or make video recordings of students at our school. This may be for strictly educational purposes, but often it will be for use in the press - for newspapers, the Prospectus, in-house leaflets and publications, the school website and social media and, potentially, to be displayed around the school.

This is so we can celebrate all that goes on at Poltair School, through all the possible media. We also often have the local press visit to record things like school achievements and sporting events, and they may wish to publish photographs of children in newspapers, online or use recordings of the children on television or radio.

In order to comply with Data Protection Legislation, the school needs your consent before taking photographs or making video recordings of your child for purposes **which are not of its core activities**.

Conditions of Consent

- The School may also use any images of your child for up to 5 years after your child has left the School.
- You have a right to withdraw your consent at any time by informing the School in writing.
- The School will not pass to the press the full names of any students appearing in photographs or recordings which the press wish to publish or broadcast, unless separate specific consent is sought. First names may though be provided.
- Please note that press use of images of children is governed separately by the Data Protection Legislation, other legislation and industry codes of practice.

Core Activities

Please note that there are other circumstances when we may use your child's photograph for purposes connected with the core activities of the school, for which we **do not** require your consent as there is a legal reason which permits us to use these images. This will include storing your child's photo on our school database (SIMS) in order that we can correctly identify students. These images will also be displayed within our key systems which include ClassCharts (Classroom Management, Behaviour and Attendance), Cashless Catering (School Canteen), CPoms (Safeguarding), Microsoft 365 (school email accounts) and Exams Assist (Organisation of Exams).